

HON. JOHN C. COUGHENOUR

UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
AT SEATTLE

JOHN GABRIEL, RUTH BJORKLUND,
and LAUREN GUSTAFSON-OMER each
on his and her own behalf and on behalf of
similarly situated persons,

Plaintiffs,

v.

NATIONWIDE LIFE INSURANCE
COMPANY, an Ohio Corporation,

Defendant.

NO. 09-CV-00508-JCC
(Class Action)

PLAINTIFFS' MOTION FOR
SETTLEMENT CLASS CERTIFICATION

**NOTED FOR CONSIDERATION:
April 30, 2010**

I. INTRODUCTION

John Gabriel, Ruth Bjorklund and Lauren Gustafson-Omer ("Plaintiffs") respectfully move this Court to certify a settlement class in the above-captioned action, pursuant to Fed. R. Civ. P. 23(a) and (b)(3). The parties anticipate that they will submit a proposed Settlement Agreement to the Court for tentative approval before the noting date of this Motion. Hamburger Decl., ¶2. The proposed Settlement Agreement requires the certification of a settlement class as a condition of proceeding with the settlement of this case. *Id.*

1 For the reasons set forth herein and more fully described below, Plaintiffs
2 seek certification of a settlement class defined as:

3 All individuals who were covered by Nationwide Life
4 Insurance Company under a fixed-indemnity policy between
5 April 16, 2003, and November 23, 2009, and who were
6 Washington residents at the time in which they enrolled or
re-enrolled in the Nationwide policy.

7 The proposed settlement class meets all of the requirements of Rule 23(a) and (b)(3).

8 II. STATEMENT OF FACTS

9 Plaintiffs commenced this lawsuit on April 15, 2009, on behalf of
10 themselves and all similarly situated individuals, alleging that defendant Nationwide
11 Life Insurance Company (“Nationwide”) sold them an unauthorized fixed-indemnity
12 medical plan or plans and violated the Washington Consumer Protection Act,
13 RCW 19.84 *et seq.* See Complaint, Dkt. No. 1. Nationwide denied all allegations and
14 raised numerous affirmative defenses. Answer, Dkt. No. 6. Trial was scheduled for
15 October 18, 2010. Minute Order, Dkt. No. 13.

16 From approximately January 2005 to November 23, 2009, approximately
17 1,037 Washington residents were enrolled in Nationwide’s “fixed-indemnity” policies.
18 Hamburger Decl., ¶4. Plaintiffs contend that during this time, the policies were not
19 authorized by the Washington Office of the Insurance Commissioner and did not
20 contain the required consumer protection disclosures. See Complaint, Dkt. No. 1, ¶¶7,
21 39-41. Plaintiffs further contend that Nationwide’s policies did not meet all of the
22 requirements for authorized “health plans” in Washington state. *Id.*

23 Plaintiffs argue that these failures caused Plaintiffs and the putative class
24 damage. Plaintiffs maintained that they and the putative class are entitled to their
25 choice of the equitable remedies of either (1) rescission (in this case, a premium refund)

1 or (2) reformation (here, a reforming of the insurance contract to provide coverage that
2 complies with Washington law). *Id.*, ¶¶42-46.

3 The parties have reached a proposed settlement in this case. Before the
4 noting date of this motion, the parties intend to move jointly for preliminary approval
5 of the proposed settlement. Hamburger Decl., ¶2.

6 The Settlement requires that Plaintiffs seek certification of a settlement
7 class. *Id.* Specifically, Plaintiffs request that this Court certify a settlement class
8 defined as:

9 All individuals who were covered by Nationwide Life
10 Insurance Company under a fixed-indemnity policy between
11 April 16, 2003, and November 23, 2009, and who were
12 Washington residents at the time in which they enrolled or
re-enrolled in the Nationwide policy.

13 *Id.*, ¶3. The proposed settlement class is comprised of approximately 1,037 individuals.

14 *Id.*, ¶4.

15 III. ISSUES PRESENTED

16 1. Should the Court certify the settlement class defined as:

17 All individuals who were covered by Nationwide Life
18 Insurance Company under a fixed-indemnity policy between
19 April 16, 2003, and November 23, 2009, and who were
Washington residents at the time in which they enrolled or
re-enrolled in the Nationwide policy.

20 2. Should Plaintiffs John Gabriel, Ruth Bjorklund and Lauren
21 Gustafson-Omer be appointed as the named representatives of the class, and Sirianni
22 Youtz Meier & Spoonemore appointed as class counsel?
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IV. ARGUMENT

A. General Class Action Requirements

Under Rule 23, a court may, in its discretion, certify a settlement class so long as all of the requirements for class certification under Rule 23(a) and at least one of the requirements of Rule 23(b) are satisfied. *See Amchem Products Inc. v. Windsor*, 521 U.S. 591, 620-21 (1997); *see also Hanlon v. Chrysler Corporation*, 150 F.3d 1011, 1019 (9th Cir. 1998). A settlement class should be certified in this case because the requirements of Fed. R. Civ. P. 23(a) and (b)(3) are met.

While settlement classes must satisfy all of the requirements of Rule 23(a) and at least one of the requirements of Rule 23(b), a district court should review the terms of the settlement in making this determination. *See Anchem*, 521 U.S. at 619-20. For example, when confronted with a request for a settlement-only class certification, a district court need not inquire whether the case, if tried, would present intractable management problems under Rule 23(b)(3)(D) because there will be no trial. *Id.* The court must, however, ensure that those provisions which are designed to protect absent class members are satisfied. *Id.*; *see also* Alba Conte and Herbert Newberg, 4 NEWBERG ON CLASS ACTIONS, § 11:37 at 56 (4th ed. 2002) (hereinafter "Newberg").

Plaintiffs ask that this Court certify a settlement class by applying the Rule 23(a) and 23(b)(3) criteria to the present posture of the case, *i.e.*, a case where the parties propose to settle their dispute, contingent upon certification of a settlement class.

B. This Settlement Class Meets Requirements of Rule 23(a)

Pursuant to Rule 23(a), certification of a class requires a showing of numerosity, commonality, typicality and adequacy of representation. *Baby Neal v. Casey*, 43 F.3d 48, 55 (3^d Cir. 1994).

1 **1. Numerosity**

2 Rule 23(a)(1) requires that “the class [be] so numerous that joinder of all
3 members is impracticable.” This criterion is easily met here. There are approximately
4 1,037 individuals who meet the settlement class definition. Hamburger Decl., ¶4.

5 The size of the class, however, is not all that courts must consider.
6 Rather, “[i]n reality ... Rule 23(a)(1) is an impracticability of joinder requirement.”
7 1 Newberg, § 3:3. In addition, “[t]he practicability of joinder must be evaluated in light
8 of the circumstances of the particular litigation.” *Id.*; see also, *Smith v. University of*
9 *Washington Law School*, 2 F.Supp.2d 1324, 1340 (W.D. Wash. 1998) (joinder does not
10 need to be impossible, but simply impracticable depending on the facts and
11 circumstances of the case). “[F]actors such as the geographical diversity of class
12 members, the ability of individual claimants to institute separate suits, and whether
13 injunctive or declaratory relief is sought, should be considered in determining”
14 whether joinder is practicable. *Jordan v. County of Los Angeles*, 669 F.2d 1311, 1319 (9th
15 Cir. 1982), *vacated on other grounds*, 459 U.S. 810 (1982).

16 Here, these factors support class certification. Class members are
17 geographically dispersed across all parts of the state. Hamburger Decl., ¶4.
18 Additionally, given the relatively small amount of benefits sought by each individual,
19 and the high cost of legal representation, few beneficiaries may be able to institute their
20 own litigation. *Id.*, ¶¶5-6. Plaintiffs have thus satisfied Rule 23(a)(1).

21 **2. Commonality**

22 Civil Rule 23(a)(2) requires plaintiffs to show that questions of law or fact
23 are common to each member of the proposed class. The existence of shared legal issues
24 establishes commonality:

25 Indeed, Rule 23(a)(2) has been construed permissively. All
26 questions of fact and law need not be common to satisfy the

1 rule. The existence of shared legal issues with divergent
2 factual predicates is sufficient, as is a common core of salient
3 facts coupled with disparate legal remedies within the class.

4 *Hanlon v. Chrysler Corp.*, 150 F.3d 1011, 1019 (9th Cir. 1998).

5 Rule 23(a)(2) requires that there be at least one question of law or fact
6 common to members of the class. *Armstrong v. Davis*, 275 F.3d 849, 868 (9th Cir. 2001);
7 *Blackie v. Barrack*, 524 F.2d 891, 904 (9th Cir. 1975); *see also* Newberg, § 3:12.
8 Commonality does not require that plaintiffs' injuries be identical to those of other
9 class members, only that the injuries are similar and that they result from the same
10 course of conduct. *King v. Riveland*, 125 Wn.2d 500, 519, 886 P.2d 160 (1994)
11 (certification appropriate when defendant engaged in common course of conduct, even
12 if conduct affected prospective class members differently); *Baby Neal v. Casey*, 43 F.3d
13 48, 56 (3rd Cir. 1994) (showing of a single common question of law or fact can satisfy
14 commonality).

15 "The commonality requirement will be satisfied if the named plaintiffs
16 share at least one question of fact or law with the grievances of the prospective class."
17 *Baby Neal*, 43 F.3d at 56. This test is "easily met" because "the requirement may be
18 satisfied by a single common issue." *Id.* (citing 1 Newberg § 3.10 at 3-50).
19 Commonality is not defeated by a showing that individual facts and circumstances will
20 have to be resolved. *Id.* at 57; *Blackie*, 524 F.2d at 905.

21 Each proposed class member was enrolled in the same Nationwide
22 "fixed-indemnity" medical policy. Common questions to all proposed class members
23 include (but are not limited to) the following: (1) whether Nationwide sold a "fixed-
24 indemnity" policy to putative class members; (2) whether Nationwide did so without
25 having obtained the required approval for the policy from the Washington State
26 Insurance Commissioner; (3) whether Nationwide's policy did not comply with the

1 Washington Insurance Code; and (4) whether rescission or reformation are available
2 legal remedies to the putative class as a result of Nationwide's acts or omissions. *See*
3 Complaint, Dkt. No. 1, ¶11.

4 The requirements of Rule 23(a)(2) have been satisfied.

5 **3. Typicality**

6 Rule 23(a)(3) is met where "the claims or defenses of the representative
7 parties are typical of the claims or defenses of the class." Typicality is found when
8 (1) other members have the same or similar injury, (2) the action is based on conduct
9 that is not unique to the named plaintiffs, and (3) other class members have been
10 injured by the same course of conduct. *Hansen v. Ticket Track, Inc.*, 213 F.R.D. 412, 415
11 (W.D. Wash. 2003), *citing Hannon v. Dataproducts Corp.*, 976 F.2d 497, 508 (9th Cir. 1992).
12 "Where the same unlawful conduct is alleged to have affected both the named
13 plaintiffs and the class members, varying fact patterns in the individual claims will not
14 defeat the typicality requirement." *Smith v. Behr Process Corp.*, 113 Wn. App. 306, 320,
15 54 P.3d 665 (2002); *see also Penn v. San Juan Hospital, Inc.*, 528 F.2d 1181, 1189 (10th Cir.
16 1975) (typicality is satisfied "so long as the claims of the plaintiffs and other class
17 members are based on the same legal or remedial theory"). All that is required is that
18 class members have injuries similar to the representatives and that those injuries result
19 from the same course of conduct. *Armstrong*, 275 F.3d at 869.

20 Under Rule 23(a)'s permissive standards, representative claims are
21 "typical" if they are "reasonably co-extensive with those of absent class members; they
22 need not be substantially identical." *Hanlon*, 150 F.3d at 1020. "[E]ven relatively
23 pronounced factual differences will generally not preclude a finding of typicality
24 where there is a strong similarity of legal theories." *Baby Neal*, 43 F.3d at 58. As a
25 result, "[w]here an action challenges a policy or practice, the named plaintiffs suffering
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1 one specific injury from the practice can represent a class suffering other injuries, so
2 long as all the injuries are shown to result from the practice." *Id.* at 57-58. "[T]he Ninth
3 Circuit has noted that the commonality and typicality requirements of Rule 23(a) tend
4 to merge. A plaintiff's claim is typical if it arises from the same event or practice or
5 course of conduct that gives rise to the claims of other class members and his or her
6 claims are based on the same legal theory." *Hunt v. Check Recovery Systems, Inc.*, 241
7 F.R.D. 505, 510-11 (N.D. Cal. 2007) (internal citations omitted).

8 Here, the named Plaintiffs and the putative class members all allege
9 economic damages resulting from the same course of conduct, and their claims are
10 based on the same legal theory. The requirements of Rule 23(a)(c) have therefore been
11 satisfied.

12 4. Adequate Representation

13 Fair and adequate protection of the interests of the settlement class
14 requires that: (1) counsel representing the class must be qualified and competent, and
15 (2) the class representatives must not have antagonistic or conflicting interests with the
16 unnamed members of the class. *Lerwill v. Inflight Motion Pictures, Inc.*, 582 F.2d 507, 512
17 (9th Cir. 1978). To satisfy constitutional due process concerns, absent class members
18 must be afforded adequate representation before entry of a judgment which binds
19 them. *Hanlon*, 150 F.3d at 1020, citing *Hansberry v. Lee*, 311 U.S. 32, 42-43 (1940).

20 The requirement of adequate representation set forth in Rule 23(a)(4) has
21 two components: "(1) do the named plaintiffs and their counsel have any conflicts of
22 interest with other class members and (2) will the named plaintiffs and their counsel
23 prosecute the action vigorously on behalf of the class?" *Hanlon*, 150 F.3d at 1020.
24 Where there are no conflicts between the class representative and other class members,
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1 the focus is “primarily on class counsel, not on the plaintiff, to determine if there will
2 be vigorous prosecution of the class action.” Newberg, § 3:24.

3 The claims and interests of Plaintiffs in seeking resolution of the common
4 issues identified above are not in conflict with any interests of the proposed class.
5 Their claims and interests are reflective of that of the proposed class. Hamburger Decl.,
6 ¶7.

7 The declaration of the undersigned counsel who represents the named
8 Plaintiffs establishes that the law firm of Sirianni Youtz Meier & Spoonemore is well-
9 qualified and has and will commit adequate resources to conduct the litigation and
10 conclude the settlement process. Plaintiffs’ counsel have extensive experience in class-
11 action challenges and healthcare litigation. See Hamburger Decl., ¶¶8-17. Thus, the
12 requirements of Rule 23(a)(4) are satisfied.

13 **C. This Action Also Meets the Requirements of Rule 23(b)(3)**

14 Rule 23(b)(3) permits a class action when questions of law or fact
15 common to the class members predominate over questions affecting individual
16 members, and such an action is superior to other available methods of adjudicating the
17 controversy. The rule “encompasses those cases in which a class action would achieve
18 economies of time, effort and expense, and would promote uniformity of decision as to
19 persons similarly situated without sacrificing procedural fairness or bringing about
20 other undesirable results.” Rules Advisory Committee Notes to 1966 Amendments to
21 FRCP 23.

22 The focus of the common questions inquiry is on “whether a class suit for
23 the unitary adjudication of common issues is economical and efficient in the context of
24 all the issues in the suit.” 1 Newberg § 4.25. An action will satisfy the test where a
25 common issue is the “central or overriding question,” or where “there is an essential
26 common link among class members and the defendant for which the court provides a

1 remedy.” *Id.* Put otherwise, common issues are said to predominate where there is a
2 common nucleus of operative facts relevant to the dispute, and those common
3 questions represent a significant aspect of the case that can be resolved for all members
4 of the class in a single adjudication.

5 In the context of a settlement-only class, the Rule 23(b)(3) inquiry “trains
6 on the legal or factual questions that qualify each class member’s case as a genuine
7 controversy, questions that preexist any settlement.” *Amchem*, 521 U.S. at 623. It is
8 similar to the “typicality” requirement under Rule 23(a). *Id.* at 623, n.18.

9 Here, class members each have the same claims, including, at the very
10 least, whether their coverage under Nationwide’s “fixed-indemnity” policy violated
11 state insurance requirements, and if so, whether those violations entitled them to
12 damages. Thus, common questions of law and fact can be resolved for the entire class
13 and predominate over those affecting certain individuals. A class action is superior for
14 resolving this controversy, particularly given the relatively small amounts at stake for
15 most individual class members. Hamburger Decl., ¶6. Finally, to the best of Plaintiffs’
16 counsel’s knowledge, no other litigation has been brought concerning the issues in this
17 case by any putative class member. *Id.*, ¶8.

18 **V. CONCLUSION**

19 For the foregoing reasons, Plaintiffs respectfully request that this Court
20 grant their Motion for Certification of a Settlement Class.

21 DATED: April 9, 2010.

22 SIRIANNI YOUTZ
23 MEIER & SPOONEMORE

24 /s/ Eleanor Hamburger
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